

# Real Customers! Real Proof!

FROM MARCH 12, 2013  
THROUGH  
MARCH 11, 2014

**1,166**  
CALLS IN 52 WEEKS!

**PAUL'S AUTO YARD**

Big Savings If You Pick Your Own Parts

**OPEN 7 DAYS**

AUTO PARTS



**WE BUY  
JUNK CARS  
WE TOW  
FOR YOU**

TIRES



<b>Demotte</b> 219.488.9385	<b>Lake St.</b> 219.962.1177
<b>Westville</b> 219.785.2613	<b>Gary</b> 219.944.3233


[www.paulsautoyard.com](http://www.paulsautoyard.com)


CEDAR LAKE: AUTO SALVAGE, DUMPSTERS

The display advertisements of the businesses above featured a phone number that appeared exclusively in the HOME PAGES<sup>®</sup> Directories, and no place else. Each time the metered call line is dialed, the call is logged and instantaneously forwarded to our advertiser. The date, time, and length of each call; caller ID information; and answer status of the call (answered, hung up or went to voice mail) are recorded by a third-party publicly traded market research firm Marchex, Inc. (NASDAQ)

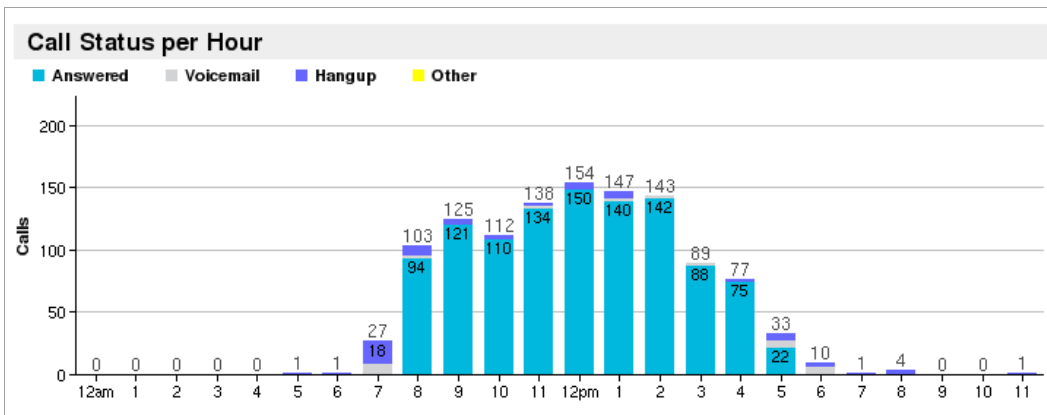
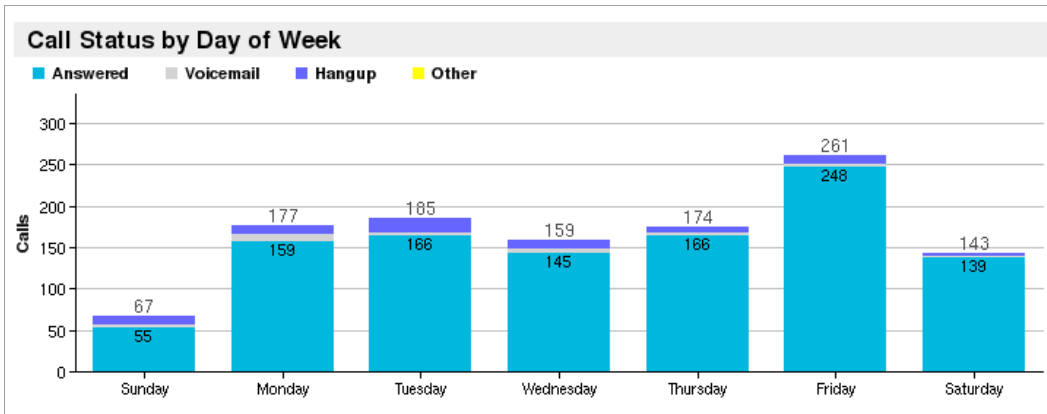


“We are currently advertising in over 40 HOME PAGES<sup>®</sup> publications. It has been our experience that people like using local companies, and the HOME PAGES<sup>®</sup> directory does an excellent job marketing to the smaller hometown communities. The reception from our customers has been very good and has grown each year the book has been published. Great book and conscientious staff! We strongly recommend!”

**Anita L. Johnston – President**  
A-Johnston Appliance Repair, Inc  
Orland Park, IL

**HOME PAGES<sup>®</sup>**

12 MAR 2013 – 11 MAR 2014



12 MAR 2013 – 11 MAR 2014

